

ORLANDO

# REAL PRODUCERS<sup>®</sup>

CONNECTING. ELEVATING. INSPIRING.

*Tiffany  
Pantozzi*

Seeking **ALIGNment**

*ALIGN  
Real Estate  
powered by Side*

Photo Credit:  
Jason Hook Photography  
Photoshoot Sponsored by  
Northpoint Mortgage

**JULY 2024**

# Tiffany

## PANTOZZI

Seeking  
ALIGNment

▶ cover story

### *ALIGN Real Estate powered by Side*

By Zachary Cohen | Photo Credit: Jason Hook Photography | Photoshoot Sponsored by Northpoint Mortgage

Since launching her real estate career in 2016, Tiffany Pantozzi has become one of Orlando's most influential real estate agents. As a Florida native and entrepreneur, provided the perfect launching pad for her real estate career, while her commitment to service, professionalism, and relationship-building has allowed her to flourish.

Eight years after launching her career, Tiffany stands at the helm of ALIGN Real Estate. She's also a top-100 real estate agent in the central Florida market. Yet, what excites Tiffany the most aren't her titles or accolades; it's the difference she's able to make in the lives of her clients and agents.

"This journey I'm on, it's about inspiring others," Tiffany shares. "I want to be part of the group that's continually raising the bar and inspiring others in this industry."

#### *Florida Born and Raised*

Tiffany was born and raised in Miami, Florida. After earning a bachelor's degree in marketing and advertising from Miami International University and spending five years as a Miami Dolphins cheerleader, she relocated to Orlando, where she started the apparel company Miss Fanatic. Over the next few years, she ran that company with great success, creating merchandise for top NCAA teams as well

as a host of NBA and NFL organizations. Tiffany's experience running Miss Fanatic was irreplaceable. She learned how to negotiate deals, build lasting relationships, and grow her network. When she sold the company in 2015, she wondered how she could best use those skills.

"I sold the company and wasn't certain what I would do next," Tiffany reflects. "My husband owns a title company, and my mom and brother are REALTORS® in South Florida. Everyone encouraged me to get into real estate, saying I'd be great in this field. So, I decided to give it a shot."

Tiffany's entry into real estate was a risk, but one she's ever-grateful she took. "I'm so grateful eight years later to be a top 100 agent out of 26,000 agents in Central Florida. To rank in the top 100 speaks volumes to the commitment and dedication I've given to my business," she says proudly.





“  
**I WANT TO BE  
 PART OF THE  
 GROUP THAT'S  
 CONTINUALLY  
 RAISING THE BAR  
 AND INSPIRING  
 OTHERS IN THIS  
 INDUSTRY.**  
 ”

*Forging Her Own Path*

Tiffany has always taken an unconventional approach to her real estate business. For example, she leveraged social media before its marketing dominance in the industry and now runs her own company, ALIGN Real Estate powered by Side.

“I used to be an independent agent working for another company, and I always had the entrepreneurial spirit. When I partnered with Side, I began to see what I could create on my own. They fuel my business from the backend and have assisted me in launching my own company,” Tiffany shares. “My vision is to create a tight-knit group of forward-thinking agents who are the future of our industry — the innovators, those who care about what the future of our industry looks like, and those who care about their clients over their paychecks. We are raising the bar.”

ALIGN Real Estate is a group of 12 agents and growing. Tiffany is the group’s founder and top-selling agent.

*Family Matters*

Tiffany is deeply devoted to her real estate career, yet her family remains her #1 priority. She and her husband, Paul, have a young daughter, Stella.

“She’s incredible, a ball of beautiful energy,” Tiffany beams. “Every day, I’m learning how to be an awesome mom, wife, and business owner. It’s challenging. Real life is hard. I’m all about being super vulnerable because nobody is perfect. It’s important that we give each other grace.”

Tiffany also has a passion for traveling. She hopes to spend a month or two each year internationally. She enjoys boating and exploring everything Florida has to offer. Tiffany leads a rich life, but that doesn’t mean it’s perfect. Like everyone else, she



has her struggles, and she wants to be open about them. That vulnerability is perhaps her greatest gift to the world.

“Give yourself grace,” she says. “I have to constantly remind myself about that — stopping, being in the moment, and giving yourself grace. Why do we work as hard as we do? I work hard to have special moments with those I love. I don’t want to let this special time in my life go by. I’m focused on where I’m going and who I am going with. Every day is a new day, and that time is precious. I haven’t mastered that. It’s a daily practice for me to give myself grace, live in the moment, and prioritize what’s most important to me.”

# ALIGN

## REAL ESTATE

---

### TIFFANY PANTOZZI

E: [Hello@alignagents.com](mailto:Hello@alignagents.com)

P: (407) 565-9359

Address: 300 S Orange Ave, Ste #1000

Orlando, FL 32801